



# Helping Seniors Of Brevard

[www.HelpingSeniorsofBrevard.org](http://www.HelpingSeniorsofBrevard.org)

Issue



Special Pull-Out Newsletter



If you are a SENIOR searching for assistance in finding services for Health, Household, Financial, Legal or Other Needs,

**CALL:  
321-473-7770.**

[HelpingSeniorsofBrevard.org](http://HelpingSeniorsofBrevard.org)



## *President's Message*

*Our mission is to improve the quality of life for SENIORS by providing information, education and access to resources.*

Greetings,

Based on my observations over the past few months, I want to call your attention to one of the worst types of elder abuse – failure to treat bedsores and skin breakdown in the elderly. Both professional and private citizens need to follow good medical procedures in caring for our elderly.

**Case 1:** A 93-year-old man in hospice care at an assisted living facility developed a sore on one foot. Nurses assessed, treated, and bandaged the wound. For four days the wound was left unattended. Gangrene developed, requiring amputation of the lower leg. The patient died three days later.

**Case 2:** A 93-year-old man in assisted living, now in hospice care, developed a wound on his foot while exercising on equipment at the facility. The man continued to exercise for several days with an open wound. It was finally treated after blood was observed on the floor, but an infection had set in all the way to the bone. The man was sent to the hospital and given antibiotics. He is too frail for amputation so must remain on antibiotic care.

In both cases, the patients were under professional care that broke down at some point. When working with the elderly, we must pay close attention to open wounds and sores. If you visit a family member in a care facility, check their feet and other places prone to bed sores. Ask patients how they feel and whether or not they might have unattended injuries.

Please remember our car raffle is in progress, and we could use your help with ticket donations. They make nice presents for all, especially those people who are difficult to shop for. To get tickets, call us at 321-473-7770, order securely online at [www.helpingseniorscaraffle.com](http://www.helpingseniorscaraffle.com), or visit any Boniface-Hiers car dealership.

Joe Steckler  
Elder Advocate



# Helping Seniors Of Brevard



## Staying Connected with Helping Seniors

*Kerry Fink, Executive Director  
Helping Seniors of Brevard*



## Kim's Corner

*Kim A. Bernard, MS  
Education Specialist  
Helping Seniors of Brevard*

Pick up almost any publication in Brevard County and you are likely to find a column written by our President and Founder, Joe Steckler, advocating for seniors. So you may already know about our new program, *Staying Connected*.

We learned in the pandemic that we could keep seniors safe by following CDC protocols, but quickly found the dynamics of “being alone” could cause severe issues as well, as people were told not to visit or gather.

Our Education Specialist, Kim Bernard, describes *Staying Connected* this way: “This program is designed to provide a FREE telephone check-in by volunteers to homebound Brevard County residents age 60 and older – to reassure and comfort senior citizens by connecting them with an aging network for support and information.”

Our goal is to help reduce isolation through consistent outreach to increase socialization, mental awareness, and emotional support of senior citizens in our community.

The *Staying Connected* program was featured on one of our recent **Helping Seniors™** radio shows (Wednesdays 12 noon on 90.3 WEJF-FM radio). We welcomed special guest, JoAnne Fletcher, an 81-year-young retired RN who was one of the first people to respond to our call for volunteers. Having lost her husband three years ago, JoAnne understands how important it is to remain connected. Through the Covid-19 experience, she found it beneficial to find ways to join with others – both for them and for herself.

Check out JoAnne’s story and her enthusiasm and passion for helping us in Helping Seniors as we fully move *Staying Connected* into practice (rebroadcast at [Bit.ly/HSBConnect](https://bit.ly/HSBConnect)).

Find out more today by giving our Education Specialist Kim Bernard a call today at (321) 473-7770. As Joe Steckler says, “Helping Seniors is all about Helping People.” Let’s do that together!

There will always be a concern for our Brevard County senior population, from transportation to housing. However, I believe one of the biggest concerns we have here is our elderly living alone without even a phone call, a holiday card, or visit from family.

Perhaps family lives afar and has a family of their own with other commitments, or maybe they’re close by but claim to not have the time for even a visit or phone call. Whatever the excuse or reason, our elderly face overwhelming challenges. Some of these challenges are heartbreaking, which is why we are creating a new program, *Staying Connected*.

Our President and founder, Joe Steckler, knows the importance of staying connected to the community as well as family and friends. The *Staying Connected* program is being created to have volunteers reach out to our Brevard senior residents who are homebound or just want to make a new friend to talk to on a regular basis through telephone contact.

This program will help our seniors to know that there is someone out there in the community who cares and is reliable to call and make sure they are okay or if they are in need of anything.

If you are a senior or know a senior who can benefit from our *Staying Connected* program, I encourage you to give me a call and I will add you to our call list. Just one phone call can make a positive impact on the life of someone living alone.

*Kim*

You can reach Kim at 321-473-7770 or at [kim@helpingseniorsofbrevard.org](mailto:kim@helpingseniorsofbrevard.org).



# Helping Seniors Of Brevard



## The "No Calculus" Periodontitis

*Lee Sheldon, DMD, PA  
Solid Bite*

"That's funny. You have no plaque and no calculus, but you've suddenly lost a lot of bone support," your dentist says. "I wonder what's going on."

I've seen lots of patients like this. The first thing they often say is, "How did my dentist miss it?" The answer is that you likely have what used to be called Aggressive Periodontitis. In current terminology, it is called "Stage 4, Grade C Periodontitis." And it moves very fast.

Not all plaque shows up as a jelly-like mass. Some aggressive plaque can't be seen by the naked eye. You may see it as a highly mobile group of bacteria under the microscope however. What else do we find in Aggressive Periodontitis? No calculus.

The bad news is that bone destruction occurs rather quickly. The good news is that if it is treated correctly, these patients can regrow some of that lost bone.

What are the clinical symptoms? The gums are often sore when doing the periodontal probing examination. The probe itself drops right into the pocket with almost no resistance. Pockets of 7 to 10 mm and even more are quite common. Often, there is a mouth odor.

In aggressive periodontitis, the bacteria has overwhelmed the immune system. Connective tissue destruction can be rapid. The key is to identify which bacteria are causing the problem. Often, I will place these patients on antibiotics that are identified in the testing to be the most appropriate for the bacteria that's been identified in the lab. I'll then reevaluate the patient after two weeks and see what the effect of the antibiotics has been. If successful, we move on to decontaminating the roots so that they are in perfect condition for the bone and gum tissue to grow back.



## Bedside Salute Means So Much to Veterans

*Kathleen Kashow, General Manager  
VITAS Healthcare in Brevard County*

As the family of patient José Pacheco gathered at his South Florida home for a veteran's recognition ceremony, the elderly veteran began talking about his service during World War II.

"Everybody knows how few and far between our WWII veterans are," VITAS nurse Nancy explains. "It's almost like you're witnessing something indescribable. You know each veteran's time will be short, yet here we are in the presence of an American hero. It makes everyone really emotional."

VITAS Healthcare, the nation's leading provider of end-of-life care, honors veterans every day with services to help them navigate their final days, weeks, and months in comfort and dignity. With over 40 years of experience, VITAS has the expertise to guide dying service members toward closure and peace of mind. Recognition ceremonies and individualized care plans that honor veterans' unique experiences and needs are core components of VITAS hospice care.

VITAS also supports the families of veterans by helping them secure benefits from the Department of Veterans Affairs and arrange military funerals and burials.

At Mr. Pacheco's bedside salute, Nancy presented the veteran with a certificate of appreciation, a pin, and a red-white-and-blue volunteer-crocheted afghan. Then she saluted her patient, gave him permission to stand down, and thanked him for his service.

"His family kept saying that no one ever honored him the way we did," Nancy says, "and that always makes me feel good."

*For information about end-of-life care options, call 321.339.2893 or visit [VITAS.com](http://VITAS.com).*





# Helping Seniors Of Brevard



## Not My Family! Real Life Issues - Episode 2

*Ruth C. Rhodes Esq.  
Rhodes Law, P.A.*

As we continue to discuss real life situations, we hope that this information helps you understand the importance of being proactive and prepared.

To recap, in last month's episode, Don and Anne learned the importance of Advanced Directives, such as Durable Power of Attorney, Designation of Health Care Surrogate, and Living Will, even though they have been married for 65 years.

Currently, Don is in a nursing home working on his rehabilitation every day in the hopes to go home soon. In the meantime, Anne is missing her husband but understands that she can no longer care for him at home in a safe manner.

One day Anne gets a call from Don, and he tells her he is checking himself out and coming home. Don's mental capacity has deteriorated over time and Anne is concerned.

Immediately, Anne calls the facility and tells them that she cannot care for Don at home and wants to know how to handle the situation. They cannot afford private care at home and all of their children live far away. Anne is very upset because she loves her husband and would love him to come home, but she is afraid that she cannot care for him in the way he needs.

Unfortunately, this is **not** an uncommon scenario. If Don comes home without the proper care, then he might be worse off medically in the end. Even though Don still has some decision-making capacity, he is not making sound judgments about his medical needs. The facility cannot release Don to go home because it would be unsafe.

Fortunately, Don also signed a Designation of Health Care Surrogate with his Durable Power of Attorney. The Designation of Health Care Surrogate will allow Anne to make the health decisions for Don if the doctors agree that Don lacks decision-making capacity about

his healthcare.

At this point, we hope that Don agrees that it's not safe for him to return home and understands that Anne is not able to care for him. But what happens if Don does not agree? Can Anne force him to stay at the facility?

The next legal step after the Advanced Directives, may be a guardianship. Guardianship is expensive and stressful and should be avoided when possible. An Elder Law Attorney can help Anne and Don navigate the process and help Anne determine if a Guardianship is necessary. Having a plan and being proactive can help with these and other real-life issues.

Stay tuned next month for more real-life scenarios of "Not My Family! Real Life Issues." Today is the day for you to be proactive and get prepared.

**Call Rhodes Law, P.A. at (321) 610-4542 to schedule your *FREE* consultation now.**

Donate



## Want to Help Helping Seniors?

**Helping Seniors of Brevard Inc.** is a registered 501(c)(3) charitable organization. Your support helps us connect thousands of vulnerable seniors to the help they need to get what we all deserve: quality of life and peace of mind.

You may donate online safely and securely at [www.HelpingSeniorsofBrevard.org](http://www.HelpingSeniorsofBrevard.org) or mail your check made payable to HSOBC to P.O. Box 372936, Satellite Beach, FL 32937.

You can also help support **Helping Seniors of Brevard** every time you shop at [www.smile.Amazon.com](http://www.smile.Amazon.com).

Thank you for your gift!



# Helping Seniors Of Brevard



## FUN & FUNDRAISING at Helping Seniors of Brevard

We all understand that cars need fuel to keep moving! Similarly, nonprofit organizations also need “fuel” – i.e., funding! – to keep moving!

Some years back, Helping Seniors President/Founder Joe Steckler connected with his friend and car dealer, AJ Hiers, to use amazing cars to help fuel the excitement that keeps **Helping Seniors™** moving now well into our 10<sup>th</sup> year of service locally.

The Helping Seniors Car Raffle Grand Drawing (now in our 5<sup>th</sup> year!) has become a signature event hosted annually at Mark Pieloch’s amazing American Muscle Car Museum. This year we are pleased to return with our event on Saturday, October 9, 2021.

In addition, we are so grateful to announce a special sneak preview and “make-good” Sunday Afternoon at the Museum, September 12, 2021 (since we did not get to invite everyone inside inside, due to Covid restrictions, in 2020).

The other part of the big “FUN” in “FUNDRAISING” is checking out the amazing cars in the 2021 Helping Seniors Car Raffle – the winner will pick their favorite! – and so we have created more “FUN” during “Automotive August” with our friends at the Boniface-Hiers family of dealerships.

Each Saturday in August will feature a midday “Spotlight” focused on one of the amazing cars in the 2021 Helping Seniors Car Raffle ON LOCATION at its respective dealership. Check out each car close-up and personal, meet and greet your Helping Seniors friends, pick up your complimentary copy of Senior Scene Magazine®, and be part of our Facebook Live broadcast.



The festivities come complete with BBQ lunch for the first 100 guests plus an opportunity to get more car raffle tickets to increase your chances AND to invite your friends to our Grand Drawing event, as each ticket is also your “Admit One” to the great automotive fun at the American Muscle Car Museum that night!

Here’s the schedule! Make plans to join us and have Automotive Fun in Fundraising to help Helping Seniors!

**8/7 - 11am-1pm - “Mazda Miata Celebration”**

**8/14 - 11am-1pm - “Celebration of Kia”**

**8/21 - 11am-1pm - “Dodge Celebration”**

**8/28 - 11am-1pm - “Chevrolet Celebration”**

Questions/Info? Call us at (321) 473-7770 or visit us at [www.HelpingSeniorsCarRaffle.com](http://www.HelpingSeniorsCarRaffle.com). We’ll see you there!



2020 Helping Seniors Automotive Afternoon Broadcast at Boniface Hiers Chevrolet (L-R): Elder Law Attorney Greg Schwendeman (Law Office of Amy B. Van Fossen); Dr. Kevin Kilday (Holistic Health Center); John Harper (Talk to Me Radio Network); Kerry Fink (Helping Seniors); Ashleigh Caswell (Hibiscus Court / SLM Management); and Eric Swist (Boniface Hiers Chevrolet).



# Helping Seniors Of Brevard



## Older Adult Population by the Numbers

*Corina Savela, Care Manager  
Total Long-Term Care Consultant Services*

The latest report (covering 2019) just released at the end of May from the Administration for Community Living's (ACL) Administration on Aging (AoA), part of the U.S. Department of Health & Human Services, has some staggering numbers.

The data tells us that the 85 and over population is projected to more than double from the 2018 number of 6.5 million, to a staggering 14.4 million. Adults 85 and over need help with personal care 21% of the time, which is quite a bit more than the 75- to 84-year-old who needs help 8% of the time with personal care. In that over 85 age group, the number of women is more than double the number of men and 41% of all those 85 and older live alone.

The over 65 population represented 16% of the population in 2018 but is expected to be 21.6% in 2040. Almost a quarter of the people living will be 65 and over in 2040, think about that. Florida had an increase in the 65 plus population of 39% from 2008 to 2018. The 65 plus population of Florida is 21% and growing. Florida is in a unique position as seniors flock to the Sunshine State. Florida is in the top five states with such a high senior population but unique in that most of them will not have a family network to support them locally.

The Brevard Community Healthcare Coalition (BCHC) is dedicated to reducing readmissions and transitions in care. Transitions from one care setting to another require communications that can easily break down. (Remember the telephone game?)

Reduced hospital readmissions improve patient outcomes, bring calm to a chaotic situation or crisis, and help improve the quality of life of those living in the community.

Smoother transitions from the hospital to skilled-nursing or home-setting means healthcare workers have less stress and can perform better in their jobs, leading to better work-family balance. Families or caregivers have less stress so are not driving or trying to work while distracted by concerns over a hospitalization and patient recovery.

The smoother and more effective hospitalizations are for the patient, the better it is for everyone involved. Reducing issues related to care transitions can help produce positive patient outcomes, but there needs to be participation from both the healthcare workers and the patient/caregiver. Education is as crucial as communication during these transitions.

The discharge planner in the hospital and care facility helps bring calm and structure as the patient returns to the community. Even the most organized patient and caregiver can struggle with the transition from one care setting to another. The discharge plan walks you through what needs to be done and when to do it, whether transitioning from facility to home or between facilities. It also helps the healthcare provider ramp up on the new patient status when a patient moves from the hospital to another facility.

BCHC was chartered in 2014 by the local healthcare industry in response to the Affordable Care Act and Centers for Medicare & Medicaid Hospital Readmission Reduction Program (HRRP). BCHC brings together like-minded individuals such as CEOs, physicians, nurses, and care managers, to reduce readmission rates.

Brevard County readmission rates are routinely better than the Florida state-wide results – we wish to keep them that way and improve.



## Reducing Hospital Readmissions

*Corina Savela, Brevard Community Healthcare Coalition Steering Committee*

**Brevard County, how do healthcare readmissions impact our community?**

Healthcare impacts everyone, literally from the day you are born to the day you die, from the neonatal ward to the hospice house. Transitions in care are where the system cracks.



# Helping Seniors Of Brevard



## Covid-19 Long Haul Syndrome A Very Real Problem

*Kevin Kilday, PhD, D.PSc, CBHC  
Holistic Health Center*

Most people who get Covid-19 recover within a few weeks, but there is a phenomenon where people still suffer from symptoms months later. These individuals are often referred to as “**Covid long-haulers**”. These patients no longer have live coronavirus in their body and would test negative for coronavirus.

According to the CDC, the most common lasting symptoms are fatigue, shortness of breath, cough, chest pain, rapid heartbeat, intermittent fever, joint and muscle pain. Other issues are headaches, brain fog, insomnia, depression, PTSD, anxiety, and grief from loss of family and friends. The long-term effects of Covid-19 are estimated to affect **up to 30% of people who've had the disease**.

Obviously these symptoms are going to require a holistic multi-disciplinary approach - lifestyle change, supplements, holistic therapies, coaching, and consulting. Please see the following conditions with recommended clinically studied supplements. For dosages and copies of clinical studies, an appointment is required.

- Chronic Overwhelming Fatigue: Carnitine, CoQ10, Creatine, D-ribose, magnesium malate, NADH, SAM-e, vitamin B12
- Joint/Muscle Pain: Lysine, omega-3 fish oil, magnesium malate, Curcumin, vitamin D3
- Brain fog, Depression, Anxiety: Carnitine, 5-HTP, Folic Acid, omega-3 fish oil, Rhodiola, SAM-e, L-theanine

Are Covid long-haulers still contagious?

No! After a person has had Covid-19, they are not contagious after a week or so. Given the large scale of this pandemic, it is apparent that the healthcare needs for Covid long-haulers will continue to increase for the foreseeable future.

Dr. Kevin Kilday, PhD, Holistic Health Center, Natural Solutions for Cancer, Covid Long-Term Effects, Natural Immune Restoration Therapy, Supplements, Tests. Ph. 321-549-0711  
[www.holistichealthcenter.us](http://www.holistichealthcenter.us)



## The Sandwich Generation

*Riki Montgomery, Office Manager  
Seniors Helping Seniors*

Michelle wakes at 5:30am. She knows she only has thirty minutes before the rest of her family gets up to start their day. She sips her coffee as she puts together breakfast for her family and feeds the animals. She makes sure everyone has what they need for the day and then rushes through her own morning preparations.

She calls her aging parents on the way to work. Dad had a fall last week and mom is not in the best of health. She assures them she will be by later to check in. She works through lunch so she can leave a little early. She drops off dinner to her parents and checks on them before rushing to her daughter's softball game.

Arriving home, she makes dinner and puts a load of laundry in the wash. She washes the dishes and discusses the day with her husband. She checks that her children have finished homework and are prepared for the next day. Finally getting into bed around 10:00pm or so, she is exhausted.

Michelle is a member of the sandwich generation. She is caring for both aging parents and children still living at home. The stress is affecting her health and putting a strain on her home life. Michelle needs respite.

Seniors Helping Seniors can help. We offer companion and homemaker services for seniors, by seniors. Let us take some of the weight off your shoulders. Call Seniors Helping Seniors and get your life back. **321-722-2999**



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#### Simple Health Advisors, LLC

jpough@simplehealthadvisors.com  
www.simplehealthadvisors.com  
321-345-7738



# Helping Seniors Of Brevard

## SENIOR SERVICES DIRECTORY

TRUSTED BUSINESSES SERVING BREVARD SENIORS

### HOME BUILDERS

#### Monarch Homes of Brevard

Model address 1728 Tullagee Ave.  
Melbourne, FL 32940  
www.monarchhomesofbrevard.com  
321-806-3948

### HOME REPAIR

#### Hansen's Handyman Services

Quality Home Repairs  
321-302-9441

### HOSPICE

#### VITAS Healthcare

4450 W Eau Gallie Blvd, Ste 250, Melbourne  
www.vitas.com  
321-751-6671

### IN HOME CARE

#### Avid Home Care, LLC (non-medical)

2425 N. Courtenay Pkwy Ste 10  
www.avidhomecareservices.com  
traci@avidhomecareservices.com  
321-392-3400

#### Home Health Care Resources Corp.

Serving All of Brevard County  
www.homehealthcsrc.com  
321-677-2577

#### Seniors Helping Seniors

1103 W Hibiscus Blvd, Ste 400  
www.seniorcarebrevard.com  
321-722-2999

### INSURANCE & FINANCIAL SERVICES

#### Allstate: Niki Jones Agency

www.allstate/nikijones  
660 E. Eau Gallie Blvd, Suite 104  
Indian Harbour Beach, FL 32937  
321-773-3394

### INSURANCE & FINANCIAL SERVICES

#### Care Plus Health Plans / HUMANA

www.humana.com  
321-751-7645

#### Great Florida Insurance

palmbay1.greatflorida.com  
Rey.Campbell@greatflorida.com  
321-241-4881

#### Medicare Made Easy~Jill Whittamore

Helping you find the best plan for your needs  
Make the switch to a 5 Star Plan today!  
321-458-3702 • jillwhittamore@yahoo.com

#### Medi-Health Insurance

Medicare/Medicaid/Medical  
Debbie Fischer  
321-258-1213

#### UnitedHealthcare

339 Jack Drive, Cocoa Beach  
Darene Geddes, Licensed Insurance Agent  
www.myuhcagent.com  
321-431-9276

### LABORATORY / DIAGNOSTICS

#### Paradise Mobile Labs, LLC

"We Come to You"  
www.paradisemobilelabs.com  
321-522- 7466  
Fax 321-989-0226

### MOBILITY SCOOTERS

#### Dynamite Travel Scooters

PO Box 360064, Melbourne, FL 32936  
https://www.dtscooters.com  
1-800-697-6765 Ext. 3

### MORTGAGE

#### Reverse Mortgage Funding

977 Long Meadow Road, Melbourne  
www.reversefunding.com/Barbara-Mcintyre  
321-698-4739



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### MOVING

#### **A Mother's Touch Movers**

www.motouchmovers.com  
321-253-6040

### OPTICAL

#### **Eye Clinic and Laser Institute**

Offices in Merritt Island, Melbourne, Port St. John and Suntree  
www.youreyeclinic.com  
321-453-3937

### PEST & TERMITE CONTROL

#### **Beachside Termite and Pest Control**

Serving all of Brevard County  
www.getbeachside.com  
321-750-4100

### PHYSICAL THERAPY

#### **Fyzical Balance and Therapy Centers**

150 5th Ave., Ste C, Indialantic  
321-372-3090  
Rock Steady Boxing for Parkinson's Disease  
(Balance and Fall Prevention)

### PRINTING

#### **Allegra Design, Print, Mail**

2040 Murrell Road, Rockledge  
www.allegrarockledge.com  
321-242-1006

### REAL ESTATE

#### **Barbara Wall, Broker Associate**

Berkshire Hathaway Home Services FL Realty  
2000 Highway A1A, Indian Harbour Beach  
barbara@barbarawall.com  
321-749-2444

### REAL ESTATE

#### **Debbie Beard, Broker, SRES**

Next Chapter Real Estate  
Specializing in 55+ Buyers and Sellers  
474 N. Harbor City Blvd., Melbourne  
FREE CONSULTATION CALL 321-298-5562  
NextChapterFlorida@gmail.com

#### **Enhanced Property Investments**

P.O. Box 236724, Cocoa Beach  
www.enhancedpropertyinvestments.com  
321-351-3222

#### **Veterans Realty of Brevard**

1675 N. Atlantic Ave., Cocoa Beach, FL 32931  
321-868-1833 [www.veteransrealtyofbrevard.com](http://www.veteransrealtyofbrevard.com)

### SENIOR LIVING / MEMORY CARE

#### **Addington Place of Titusville – Assisted Living and Memory Care**

497 N Washington Ave, Titusville, FL 32796  
www.AddingtonPlaceofTitusville.com  
321-383-2112

Brookview Manor Assisted Living Facility  
882 Brookview Lane, Rockledge, FL 32955  
www.brookviewmanoralf.com  
321-987-9699

#### **Hibiscus Court Assisted Living and Memory Care Community**

540 E. Hibiscus Blvd, Melbourne, FL 32901  
www.slm.net  
321-345-9830

#### **Zon Beachside**

1894 S. Patrick Drive  
Indian Harbour Beach, FL 32937  
www.zonbeachside.com  
321-777-8840

### TRAVEL

#### **Helping Seniors of Brevard Travel Club**

Merritt Island, FL 32952  
travelcenterusa@gmail.com  
(321) 978-5211 • Chris & Betty  
We create "trips of a lifetime" for seniors



# Helping Seniors Of Brevard

## SENIOR SERVICES DIRECTORY

TRUSTED BUSINESSES SERVING BREVARD SENIORS



\$1 per day = 1 year in the



SENIOR SERVICES DIRECTORY

\$1 won't even buy you a good cup of coffee these days ...  
BUT  
your \$1 can go to work for you today making you many more \$\$\$ in the  
**Space Coast Senior Services Directory**

### What does your \$1 per day get you?

- A 5-line Business Directory listing each month, for 12 months, in the print edition of the Senior Scene Magazine – up to 14,000 copies published and distributed, free-of-charge, at over 500 locations throughout Brevard County.
- A 5-line Business Directory listing each month, for 12 months, in the online edition of the Senior Scene Magazine – published atSeniorSceneMag.com.
- A 5-line Business Directory listing each month, for 12 months, in the online edition of the Helping Seniors Newsletter – published atHelpingSeniorsofBrevard.org.
- An online Business Directory listing every day, for 12 months, in the HelpingSeniorsDirectory.com online directory – receiving thousands of visits monthly – and in categories that seniors are actively searching for.
- A good feeling for supporting the work of Helping Seniors of Brevard – the Florida non-profit dedicated to operating the County's Senior Information Helpline.

(Based on annual commitment)

**Call Helping Seniors today to get signed up!**

**321-473-7770**

**or email us at**

**Info@HelpingSeniorsofBrevard.org**